



A cup of hot beefy Bovril puts new life into you. As soon as you drink it you savour its fine beef flavour, and feel the benefit of its warming, stimulating goodness. Whenever you're tired or depressed there's no better way to raise your spirits.

## BOVRIL cheers

BE FAIR to your hands, Nurse. They can be kept smooth, really smooth, despite antiseptic fluids, constant scrubbings-up, and all the rigours of theatre, hospital or clinic-keep NIVEA handy, smooth it in always after washing, and be proud of pretty hands on rough days as well as smooth!





NIVEA—THE 9-PURPOSE CREAM is all these things: Soothing Cream, Hand Cream, Cleansing Cream, Powder Base, Night Cream, Baby Cream, Sun Cream, Sports Cream, and finally—A Man's Cream.

NIVEASKIN OIL Liquid counterpart of Nivea Creme, with simi-lar protective, soothing qualities. 20z. Bottle 2/3

NIVEA contains Eucerite, a unique ingredient to replace the natural protective oils of the skin.

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